

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62770-1

DATE PRINTED

08/30/12

AND

PAGE 1

162	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 64888		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice Required Announcement 28 days prior notice</b>
<b>NAME</b>	GREAT AMERICAN MEDIA		DCCC (DEMOCRATIC CONGRESSIONAL		
<b>AND</b>	1010 Wisconsin Ave NW Ste 800		430 S Capitol St SE		
<b>ADDRESS</b>	Washington	DC 20007-3674	Washington	DC 20003-4024	
	USA		USA		
<b>CONTACT</b>	MAURA GILROY		<b>PRODUCT</b> TEST # 1473		
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	<b>AGENCY EST. NO.</b> 1473	<b>PRODUCT CODE</b> 1300		
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 09/25/12 <b>AND ENDING</b> 10/01/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	1	05:00A	05:28A	30S	09/25/12-09/28/12	NEWS 4 EARLY 5-5:28AM	1	400.00	400.00
2	T-F	2	05:28A	06:00A	30S	09/25/12-09/28/12	NEWS 4 EARLY 5:28-6:00AM	2	400.00	800.00
3	T-F	2	06:00A	07:00A	30S	09/25/12-09/28/12	NEWS 4 TODAY	2	600.00	1200.00
4	T-F	2	07:00A	08:58A	30S	09/25/12-09/28/12	THE EARLY SHOW	2	600.00	1200.00
5	T-F	3	08:58A	09:58A	30S	09/25/12-09/28/12	RACHEL RAY	3	750.00	2250.00
6	T-F	2	11:00A	12:00N	30S	09/25/12-09/28/12	YOUNG & THE RESTLESS	2	1000.00	2000.00
7	T-F	3	04:00P	05:00P	30S	09/25/12-09/28/12	DR PHIL	3	850.00	2550.00
8	T-F	1	05:00P	05:30P	30S	09/25/12-09/28/12	NEWS 4 AT 5 PM	1	1600.00	1600.00
9	T-F	2	06:00P	06:30P	30S	09/25/12-09/28/12	CBS4 NEWS AT 6	2	1600.00	3200.00
10	T-F	2	06:30P	06:58P	30S	09/25/12-09/28/12	CBS4 NEWS AT 630PM	2	1600.00	3200.00
11	T	1	06:57P	08:00P	30S	09/25/12-09/25/12	NAVY NCIS	1	6500.00	6500.00
12	W	1	07:57P	09:00P	30S	09/26/12-09/26/12	CRIMINAL MINDS	1	7500.00	7500.00
13	Su	1	09:00P	10:00P	30S	09/30/12-09/30/12	THE MENTALIST	1	8000.00	8000.00
14	Su	1	07:00P	08:00P	30S	09/30/12-09/30/12	THE AMAZING RACE	1	4500.00	4500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62770-1

DATE PRINTED

08/30/12

AND

PAGE 2

162	AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required Announcement 28 days prior notice</b>
NAME	GREAT AMERICAN MEDIA		DCCC (DEMOCRATIC CONGRESSIONAL		
AND	1010 Wisconsin Ave NW Ste 800		430 S Capitol St SE		
ADDRESS	Washington	DC 20007-3674	Washington	DC 20003-4024	
	USA		USA		
CONTACT	MAURA GILROY		PRODUCTEST # 1473		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1473	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	T-Su	2	10:00P	10:35P	30S	09/25/12-09/30/12	LATE NEWS M-SU	2	3000.00	6000.00
16	T-Su	1	10:00P	10:35P	30S	09/25/12-09/30/12	LATE NEWS M-SU	1	3000.00	3000.00
17	M	1	10:00P	10:35P	30S	10/01/12-10/01/12	LATE NEWS M-SU	1	3000.00	3000.00
18	Su	1	10:35P	11:07P	30S	09/30/12-09/30/12	BRONCOS ALL ACCESS	1	750.00	750.00
19	T-F	2	10:35P	11:37P	30S	09/25/12-09/28/12	LATE SHOW WITH DAVID	2	800.00	1600.00
20	M	1	10:35P	11:37P	30S	10/01/12-10/01/12	LATE SHOW WITH DAVID	1	800.00	800.00
Total Contract:								32		60050.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION